

The TRAILBLAZER



Trailblazer; Syracuse, NY, Army Recruiting Battalion, 3rd Quarter, April 2005

Welcome to the Trailblazer Family

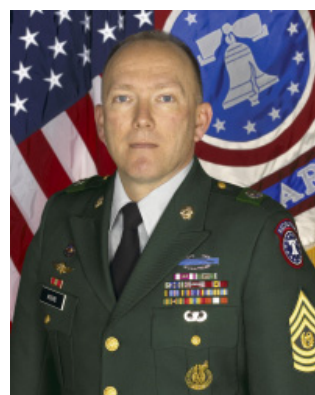
Command Sergeant Major Todd A. Moore took the reins from CSM Dorothy Clark, who retired in Syracuse. CSM Moore is married and has two daughters and two sons.

CSM Todd Moore began his military career after graduating from high school in Cedar Rapids, Iowa. After Basic Combat and Airborne Training at Fort Benning, GA., he served as a Machine Gunner, Team Leader and Squad Leader with the 3/504 Parachute Infantry Regiment, 82nd Airborne Division at Fort Bragg, N.C.

Prior to his current assignment, CSM Moore served as the Metro South Recruiting Company First Sergeant, Indianapolis Bn. Other assignments include Inspector, Office of the Inspector General, Fort Knox, KY; Fort Smith Recruiting Company First Sergeant, Oklahoma City Bn.; and assignments as a Station Commander in the Des Moines and Raleigh Bns.

CSM Moore is a graduate of the Sergeants Major Academy at Fort Bliss, Texas. In addition to his military

education, CSM Moore has earned an Associate's Degree in Liberal Arts from Excelsior College, New York, and he is currently pursuing a Bachelor's Degree in Business from Thomas Edison University, N.J.



His awards and decorations include the Combat Infantry Badge, Parachutist Badge, Meritorious Service Medal with four Oak Leaf Clusters, Army Commendation Medal with two Oak Leaf Clusters, Army Achievement Medal with seven Oak Leaf Clusters, Good Conduct Medal with two Silver Knots, National Defense Service Medal, Outstanding Military Service Volunteer Medal, Non-Commissioned Officer Professional Development Ribbon 4th device, Armed Forces Expeditionary Medal, and Multinational Forces and Observers Medal. Foreign awards include the Honduran Parachutist Badge and the Gold German Schutzenschnur.

Annual Training Conference Honors Bn's Best

March 5, the Trailblazer Bn. honored the Bn's best recruiters, and civilians for recruiting year

2004 in Niagara Falls.

The event was held at Niagara Falls Holiday Inn Select. LTC John Neal

hosted guest speaker BG John F. Shortal, USAREC Deputy Commanding General.

(continued on page 5)

A note from the Bn Commander

Teammates, Friends, and Families!

We are doing great! Though you'll see the news is full of doom and gloom about recruiting, the Trailblazers are still out front. The Brigade Commander selected Syracuse Battalion as Top Overall Battalion and Top RA Battalion for 2d Quarter. As I write this in April, Syracuse Battalion is #5 in all of USAREC for RA Volume and #7 for RA Quality out of 41 battalions. So, the Army is in a pinch right now and the Trailblazers are leading the way! I could not be more proud of the team.

Ohhh...those pesky ADHQ Leads! Okay, teammates, I've heard all of the folklore and tribal wisdom that says these are a waste of time. Yup, there are some folks who send in the card or call the 800 number just to get the flashlight, but there are also a lot of folks in there that are actively considering joining the Army. Need you to work these far more aggressively than you have been. Pull the leads down, set the lead source, and contact them.

Begin with the End in Mind. You heard me say it at the ATC: We don't need to work any harder but we could sure work smarter. Have a plan for everything you do. Being spontaneous is great in your domestic relations, but in recruiting you need to plan ahead. Don't go on that

school visit, setup that table day, or walk the mall without having an objective. "I'm not going to leave the mall until I have five good leads this afternoon" is an objective.

Once you have set an objective, consider how you can increase your ability to achieve it. "That action movie lets out at 1815 and all the high school kids will go over to Friendly's afterwards. That's where I'll be." Look at iPods on your own time! Plan for success: Failure requires no forethought.

Get Out of Here! Have you seen our new policy letter on leaves? I want you to take one leave of at least 10 days. Your families deserve it even more than you do and it was the FRG members at the ATC that caused me to include this in our policy letter. Your leave needs to be planned well in advance so we can build the MAPs around it. Go ahead - take them to Orlando!

Cool! Is that your motorcycle parked next to your jet ski? It looks like the long winter may be coming to an end and you're thinking about finally getting outside. That's great but please be safe out there. I just bought a canoe and I invested in good quality personal flotation devices (life vests) before I even bought paddles. In the movies you always know

something bad is about to happen because the soundtrack gets spooky. Real life has no soundtrack and disasters happen without warning. Use your life vest, use your helmet, use your reflective belt - be safe.

A Word to the Spouses.

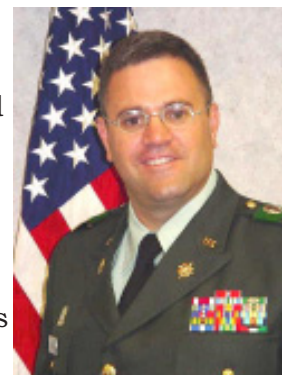
C'mon! Check out the FRG. Yeah, maybe you had a bad experience once. Some senior guy's wife thought she was "all that" and you got turned off. Why don't you give it another shot? Contact your company's FRG leader and get involved.

Family Readiness Group Contacts:

Rachelle Robert, Drum Co.
Tabitha Reed, Buffalo Co.
Misty Monheim, Olean Co.
Angela Crofoot, Rochester Co.
Clare Neal, Battalion HQ

Got Issues? Call me, e-mail me, or see me anytime you have an issue that you believe needs to come to my attention. I always have time for my teammates, friends, and families.

john.neal@usarec.army.mil
(315) 479-8762



CSM's Corner

Mighty Warriors of the Syracuse Recruiting Battalion

Cara and I would like to thank all of you for the warm reception we received. This is an exciting time for our family as we embark on a new chapter. I would be remised if I didn't publicly thank CSM Dorothy Clark for her many years of service, dedication, and sacrifice. She has definitely left her legacy and will be missed. Good luck and God speed to both her and Tony.

This is a battalion rich in history and tradition, an organization of winners that live the Warriors Ethos. Over the next several months we will structure and develop our chapters for the history books. Our Army has only one dependency; a fighting soldier, and that my friends, we shall provide. While doctrine and technology change, the process does not. It still takes the independent thinking, passion, desire, and integrity of the "Army Recruiter" to supply that dependency to our Army.



The Army needs us more than ever before. The challenges build with every-day, but we will succeed!

To our families

Your support is what makes us great. The sacrifices you make, the missed soccer games, band concerts, and parent teacher conferences. Thank you!

While we structure and develop our chapters in the history books, we must also learn to balance our professional and personal lives! While it is sometimes difficult, we can do better! We will tackle these challenges everyday, that I promise.

God Speed and Great Recruiting,

CSM Todd Moore

The Trailblazer is a quarterly, unofficial publication, authorized by AR 360. It's produced by the Syracuse Recruiting Battalion Advertising & Public Affairs staff, Suite 230, The Atrium, Syracuse, N.Y. 13202; phone, 315.479.8534. Material may be from local, Dept. of the Army, 1st Brigade, U.S. Army Recruiting Command sources, or as noted. The Syracuse Recruiting Battalion is a subordinate unit of the 1st Recruiting Brigade, Fort Meade, Md. Contents aren't necessarily official views of, or endorsements by, any unit of the U.S. Government, unless specified. Call or e-mail for deadline information: garry.luke@usarec.army.mil. Commander: LTC John M. Neal; Executive Officer: MAJ Michael Stevenson; Public Affairs Officer: Michael Murk; Editor: Garry Luke; Contributions from Peter Spadora and others as indicated.

Safety Issues

Submitted by CPT Keith Jones, safety officer

As we eagerly wait for summer to arrive let's keep in mind safety and enjoy the entire summer by being safe.

Preliminary Loss Report 0527

Motorcycle Claims One Soldier's Life — Accident

A mobilized Alabama National Guard Soldier was killed in a motorcycle accident on 12 Mar 05 at 1839 local in Brundidge, AL.

The 40 year-old operator (SPC) was traveling in a residential area. An SUV backed out of a driveway and into the motorcycle's path.

Both the motorcycle operator and passenger received fatal injuries. Both riders were wearing a helmet. Speed is undetermined at this time. The Soldier had over two years experience riding this motorcycle.

There have been 152 Class A-C Army motorcycle accidents from the start of FY04 to the date of this accident (to include this accident), resulting in 34 deaths.

Don't let this happen in your formation. Consider these actions to prevent POV accidents:

* Prior to operating a motorcycle, ensure Soldiers have completed an [Army-Approved Motorcycle Safety Course](#) (MSC)

* Establish an agreement with motorcycle operators regarding responsibilities (i.e. POV Risk Management Toolbox - page 38). Take appropriate action (s) when non-compliance with the agreement is detected or reported.

* During POV inspections verify motorcycle operator's license, MSC card, and appropriate Personal Protection Equipment (PPE).

Preliminary Loss Reports (PLRs) are provided to senior Army leadership for awareness, trends, and so on. Widest dissemination to the lowest levels of your formation will help high risk troops understand the impact of decisions made on and off duty.

For questions on safety program, contact your leadership team. The Trailblazer Battalion safety officer is CPT Keith Jones. The safety NCO is SSG Melissa Belton.



Garry Luke, Syracuse Bn. A&PA civilian, relaxes after an awesome ride. He has been riding some 30 years.

Annual Training Conference, from page 1

Not only were recruiting personnel honored, but the spouses who contribute significantly to the success of their soldier spouse. Here is a list of banquet awardees:

- * Bn. CSM Special Recruiting Award: SFC Christine Martino
- * Bn. CSM Award for Excellence: SSG Andrea Wingo
- * Bn Commander Special Recognition Awards: Nyna Carbonelle, Tammey Rebb, Felicia Wyatt, Karen Barton
- * Soldier of the Year: SSG Barbara Almeida
- * NCO of the Year: SFC Wyatt Smith
- * Volunteer of the Year: Misty J. Monheim
- * Top Staff Section: Operations
- * Top Civilian Staff Member: Todd Lattin
- * Top Military Staff Member: SPC Melissa Daniels
- * Top Guidance Shop: Syracuse
- * Top Guidance Counselor: SFC Michael McGregor
- * Top Special Mission Company: Syracuse
- * Top New USAR Recruiter: SFC Charles Riddervold
- * Top New RA Recruiter: SSG Aaron Acla
- * Runner up Top GCA Recruiter: SSG Phillip Bishop
- * Top GCA Recruiter: SFC Peter Palumb
- * Runner up Top USAR Recruiter: SSG Phillip Bishop
- * Top USAR Recruiter: SFC Peter Palumb
- * Runner up GSA Recruiter: SSG Aaron Acla
- * Top GSA Recruiter: SSG Joseph Multunas
- * Runner up RA Recruiter: SSG Wyatt Smith
- * Top RA Recruiter: SSG Joseph Multunas
- * Runner up Small RS: Lockport
- * Top Small RS: Ithaca
- * Runner up Large RS: Horseheads
- * Top Large RS: Vestal
- * Runner up Small RS Future Soldier

Management: Lockport

- * Top Small RS Future Soldier

Management: Newark

- * Runner up Large RS Future Soldier

Management: Greece

- * Top Large RS Future Soldier

Management: Rochester Mn.

- * Runner up Company Future Soldier

Management: Rochester

- * Top Company Future Soldier

Management: Syracuse

- * Runner up Company: Rochester

- * Top Company: Syracuse

- * Second Runner up USAR Company: Rochester

- * Runner up USAR Company: Syracuse

- * Top USAR Company: Olean

- * Second Runner up RA Company: Buffalo

- * Runner up RA Company: Olean

- * Top RA Company: Syracuse

Congratulations to all the winners and spouses. The next Annual Training Banquet will award 2005's best.



SSG Aaron Acla accepts Top New RA Recruiter award from Bn Cdr. LTC John Neal. SSG Acla also earned the Runner up GSA recruiter. (Murk photo)

ATC Photos

By Mike Murk, Chief, A&PA



Newark Station receives the Top Small Station for Future Soldier Training. From left to right are SFC Ralston Williams, SGT Joseph Leone, SFC Bradford Killebrew and presenting the award, LTC John Neal, Trailblazer Bn. Commander.



CPT Luis Barraza, Syracuse Co. Commander, thinks about what he will do with his sword.



SSG Aaron Acla earns the Top New RA Recruiter award for FY04.



SSG Barbara Almeida accepts the Soldier of the Year award. She is a Cheektowaga recruiter.

Ft. Drum Company

Leaders of the Pack Recognized.

Fort Drum Company recently recognized individuals and recruiting stations for FY 2004 and 1st QTR FY 05 achievements.

The following were recognized:

- TOP RA Production FY 2004, Watertown RS
- TOP USAR Production FY 2004, Watertown RS
- TOP GSA Production FY 2004, Oneida RS
- TOP Future Soldier Sustainment FY 2004, New Hartford RS
- Top RA Production 1st QTR FY 05, Rome RS
- Top USAR Production 1st QTR FY05, Potsdam RS
- Top GSA Production, Potsdam RS
- Top USAR Recruiter, SFC Todd Hendricks, Potsdam RS
- Top GSA Recruiter, SFC Todd Hendricks, Potsdam RS
- Top RA Recruiter, SFC Jason Robert, Oneida RS
- Top Future Soldier Sustainment, Rome and Oswego RSs

New to the Wolfpack Den. The Fort Drum Company recent arrivals:

- CPL Ian Jones, RA Recruiter, Oswego RS
- SGT Adam Miller, RA Recruiter, Oswego RS
- SFC Eric Piesel, Station Commander, and wife, Michelle, Oswego RS
- SFC Randy Hawthorne, Station Commander, and wife, Jill, Potsdam RS
- SFC Scott Ruff, Station Commander, and wife, Rebecca, Lowville RS
- SGT Neil Ashley, RA Recruiter, Oneida RS
- SFC Harley Richardson, USAR Recruiter and wife, Veronica, Watertown RS



"WolfPack"
"We'll Get Ours!"

- SGT Edward Barnett, RA Recruiter, and wife, Catherine, Watertown RS
- SFC Scott Abraham, USAR Recruiter and wife, Sue, Watertown RS
- SSG Eddie Perkins, RA Recruiter, and wife, Alisha, New Hartford RS
- SFC Fredrick Parody, Station Commander, New Hartford RS
- SGT Joseph Preski, RA Recruiter, and wife, Stacy, Rome RS

Wolf Earns Its Wings. Rome Recruiting Station's Future Soldier, PV2 Kyle Forward, recently achieved the rank of Eagle Scout. PV2 Forward is a senior at Camden High School.

Wolf Pack on the Hunt. The Fort Drum Company recently conducted training on implementation of the new Army Recruiting Doctrine. The soldiers received training on the three types of recruiting operations and the Army Interview.

Soldiers conducted role playing exercises to test their interview skills. The training will be followed up with a ride along program where the company leadership will observe and assess the individual recruiter's interview techniques in the field.



SFC Todd Hendricks, USAR Recruiter, Potsdam RS, reenlisted March 18. (Drum Co. photo)

Education Corner

By Danny M. Francis, ESS:

Reminder to all Company and Station Commanders: Visit the Battalion intranet web page and click on the EDUCATION link. There is a ton of information at your finger tips.

If any link is broken or "spoiled" give me, or Mike Murk, Webmaster, a call to fix it, 315-479-8534.

Your school population search engines are there; college lists are posted there; and company school plans reside there.

Stop by the education page and pick up some good information. As we say in New York, "Hey, you never know."

ESS, 315-479-8765

Advertising & Public Affairs

By Garry Luke

Although we are six months into fiscal year, plans are brewing for FY06.

Thinking ahead one fiscal year is a great way to think forward in plans, and thereby not allowing future events to sneak up on us.

The success of the involvement in a major event today should determine whether participation next year is recommended and how to do a better job. The after action report is key in this analyzation process. Being hard on your self analysis today will make a much better event next when you do a timely report.

Media contacts, news reporters

In the performance of recruiting duties, it is quite likely that you will be approached by a media

sales person or media news reporter. Refer them to A&PA at 315.479.8534 or 8781. Give us a heads up if possible.

We will talk to them to find out what they want to know if they are reporters, or more about their product if they are a sales representative. If their venue may be usefull,we will get with the company leadership team to discuss.

Scholar Athlete Program

The popular program that recognizes students who excell in both sports and athletics is winding into full gear. Scholar Athlete forms have been submitted by high schools since February to participate.



The exposure for the Total Army is important, even though it is paid for by Reserve dollars, it is the Army that is represented by you. Presenting the SA Award allows an opportunity for you to be in front of students, parents, teachers and administrators. By wearing the uniform in public, you represent the Total Army!

When in headquarters, stop by A&PA to see what we have for you to take back to your area.

Better weather coming

During the upcoming months, when the weather is more outdoor friendly, keep your eyes out for venues that attract our 17 to 24 age group.

Sometimes these venues can be successfully canvassed for leads.